



# Carson Scholars Fund

## VIRTUAL SPIRIT WEEK



### Carson Scholars and Parents,

We are getting close to our 25th Anniversary Virtual Awards Ceremony! In order to prepare for this momentous occasion, we are going to host our first ever **CSF Spirit Week!**

Here's how you can participate. Starting on **Monday, October 18th**, there will be five themed days leading up to the premiere of the ceremony. You can view the different days below. We want to see pictures of you dressed up to match each themed day on social media. Take a picture of yourself all decked out, post it on social media and tag us in your post! Our staff will review the photos and select **the five most spirited scholars to receive a \$25 Amazon gift card for school needs.**

Winners will be announced on November 1st 12:00pm EST via the email we have on record for you. If you need to update your contact information, please contact [fwise@carsonscholars.org](mailto:fwise@carsonscholars.org).

### Guidelines

1. You only have to post on *one* social media platform to participate.
2. If you choose to post on Instagram, *you must be following us* @carsonscholarsfund. If you choose to post on Facebook, *you must like our page* at facebook.com/CarsonScholarsFund.
3. In order to be considered for the prize, *you must tag us in your post*. See our social media tags below.
4. We understand that not all of our scholars have social media accounts. In this case, we invite parents to post on their scholar's behalf.

### Monday, October 18

#### School Spirit Day

Wear your favorite school colors, t-shirts, merchandise and more.



### Tuesday, October 19

#### CSF Swag Day

Deck out in your CSF clothes and accolades. Wear blue and gold, hold your certificate, put on your medal and don't forget to wear your brand-new CSF socks!



### Wednesday, October 20

#### Career Day

What do you want to be when you grow up?  
Dress up for your dream career.



### Thursday, October 21

#### Character Day

We love reading! Dress like your favorite book character today.



### Friday, October 22

#### Represent How Many Times You've Been a Carson Scholar

Show off how many times you've been a Carson Scholar! Wear the color that corresponds with your scholar status. Feel free to represent your number in other ways as well!

1-2: **White** | 3-5: **Blue** | 6-8: **Red** | 9: **Yellow**

**Don't forget to follow us & tag us in your posts!**



@carsonscholarsfund

@CarsonScholarsFund

We hope you participate in our CSF Spirit Week, and we can't wait for you to join us in watching the virtual ceremony on October 25th! If you miss the premiere, don't worry! The video will be available all week. Please contact Celease Jordan at [cjordan@carsonscholars.org](mailto:cjordan@carsonscholars.org) with any questions.

\*Participating and entering this contest is considered a complete release of Instagram and Facebook by each entrant or participant. It is also acknowledged that the promotion is in no way sponsored, endorsed, or administered with, Instagram or Facebook.